

Product Designer specializing in end-to-end design for B2B SaaS and enterprise platforms across web and mobile, delivered for US and European clients. I own the full product design process, from user research and information architecture through user flows, wireframes, and high-fidelity prototypes in Figma, working closely with product managers and engineers to ship and scale design systems.

PROFESSIONAL EXPERIENCE

Product Designer, ParkingHaven • Seattle, US • Full-time

May 2025 - Jun 2026

- Owned design for **5 concurrent enterprise SaaS products** spanning logistics, mobility, contractor management, healthcare, and fitness verticals, from discovery to launch
- Shipped **data-dense dashboards and companion mobile apps** for frontline workers and end users, taking each from low-fidelity wireframes to production-ready interfaces in Figma
- Created **shared UI kits and reusable component libraries** that drove visual consistency across products and sped up design-to-development handoff

Product Designer, Vettam AI • Delhi • Internship

Nov 2024 - Feb 2025

- Led **full-lifecycle UX (User Experience) design** of an AI-powered legal SaaS MVP from concept to execution, spanning user research, information architecture, and interactive prototypes
- Ran moderated usability testing across **12 sessions**; data-driven iterations **reduced task completion time by 15%** and **improved satisfaction scores by 10%**

Multidisciplinary Designer, Xorblin • Jaipur • Part-time

Jun 2024 - Dec 2024

- Delivered **UI (User Interface), UX, and visual design** across **6+ client projects**, building cohesive design systems from component-level UI to full brand identity guidelines

UI/UX Designer, TechKendr • Delhi • Internship

Mar 2024 - May 2024

- Designed **complete user journeys** for a startup-investor matchmaking platform covering discovery, onboarding, and connection experiences
- Redesigned discovery and onboarding; platform recorded a **20% increase in successful founder-investor connections** within the first month post-launch

UI/UX Designer, Hindware Innovation • Gurugram • Internship

May 2023 - Jul 2023

- Acted as **sole designer in a cross-functional product and engineering team**, owning user research, interaction design, and high-fidelity delivery in Agile sprints
- Post-redesign R&D testing recorded a **20% improvement in user engagement** and **15% uplift in satisfaction** within 90 days of deployment

UI/UX Designer, The University of Law • London • Freelance

Jan 2022 - Jul 2022

- Audited and redesigned the responsive homepage through user research, personas, and journey mapping; **reduced dead clicks by 30%** by resolving non-responsive interaction patterns

EDUCATION

Bachelor of Design, Interaction Design • JK Lakshmipat University, Jaipur

2022 - 2026

Physics, Chemistry and Maths • Dewan Public School, Meerut

2009 - 2021

CERTIFICATIONS

Intro to AR / VR / MR / XR, University of Michigan

Dec 2023

Advanced Digital Transformation, IIM Ahmedabad

Dec 2023

Human Centered Design, UC San Diego

May 2023

Design Thinking for Innovation, University of Virginia

Apr 2023

AWARDS AND ACHIEVEMENTS

- Featured on **University Honors List 4 consecutive times**, JK Lakshmipat University
- Top 3, Savitribai Phule National Logo Design Competition**
- Head of Tech and Decor, Jaipur Design Week**, JK Lakshmipat University

SKILLS AND TOOLS

Design: User-Centered Design, Interaction Design, Information Architecture, User Flows, Wireframing, Prototyping, Design Systems, Responsive Design, Accessibility (WCAG)

Research and Strategy: User Research, Usability Testing, Journey Mapping, Systems Thinking, Competitive Analysis, Data Analysis and Presentations, Cross-Functional Collaboration, Agile

Design Tools: Figma, Framer, Adobe Suite (Photoshop, Illustrator, InDesign), Miro, Maze

Workflow Tools: Linear, Notion, VS Code, Claude Code, Supabase, Higgsfield